



# BROOKMONT CAPITAL

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Dividend Growth Strategy  
Q4 2022

# Firm Overview

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- Founded in 2007
- 100% Employee Owned
- \$1B in AUM/AUA
- Headquartered in Dallas, TX
- Value-oriented investments that produce compounding cash flows
- Three investment strategies that cover the “value-investing universe”

# Portfolio Highlights

as of 12/31/2022

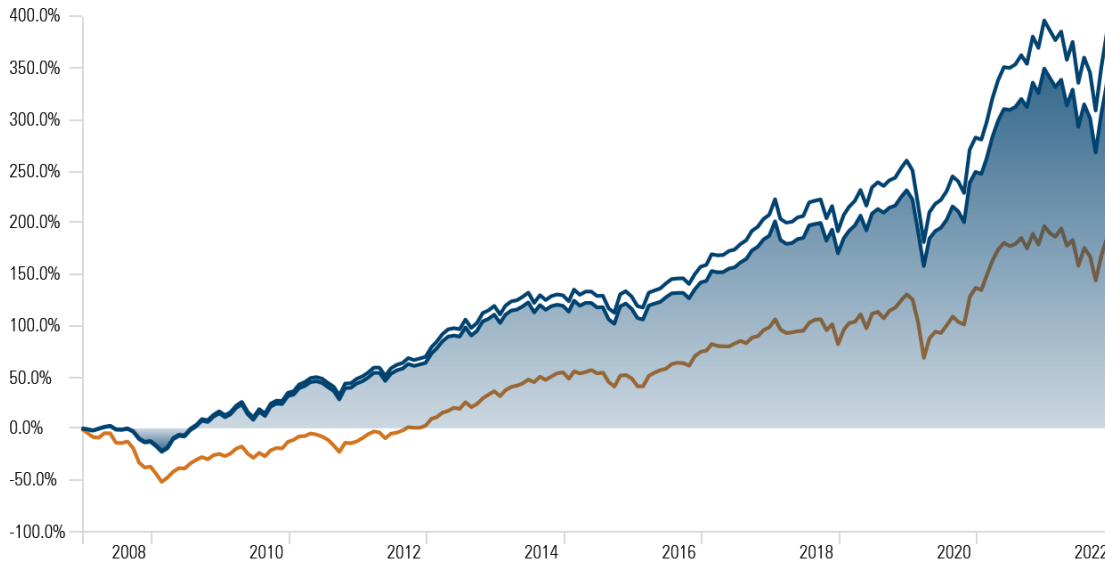
## Dividend Growth Strategy

Q4 2022

Inception Date: 1/1/2008	1-Year*	3-Year*	5-Year*	10-year*	Inception**
Brookmont Dividend Growth Strategy	-5.84%	9.06%	8.73%	10.68%	10.83%
Net of Fees	-6.59%	8.22%	7.89%	9.88%	10.04%
Russell 1000 Value	-7.54%	5.96%	6.67%	10.29%	6.96%

\* Annualized Returns

Time Period: 1/1/2008 to 12/31/2022



### Portfolio Characteristics

*Number of Holdings	34
*Average Market Cap. (\$B)	\$206B
*Forward Dividend Yield	2.59%
*Payout Ratio	39%
*P/E (Daily Average)	21.59
**Alpha	4.32
**Beta	0.78
**Upside Capture Ratio	95.05
**Downside Capture Ratio	65.94
*Standard Deviation	14.94
*Active Share	81.59%

\* as of December 31, 2022

\*\*Since Inception (1/1/2008)

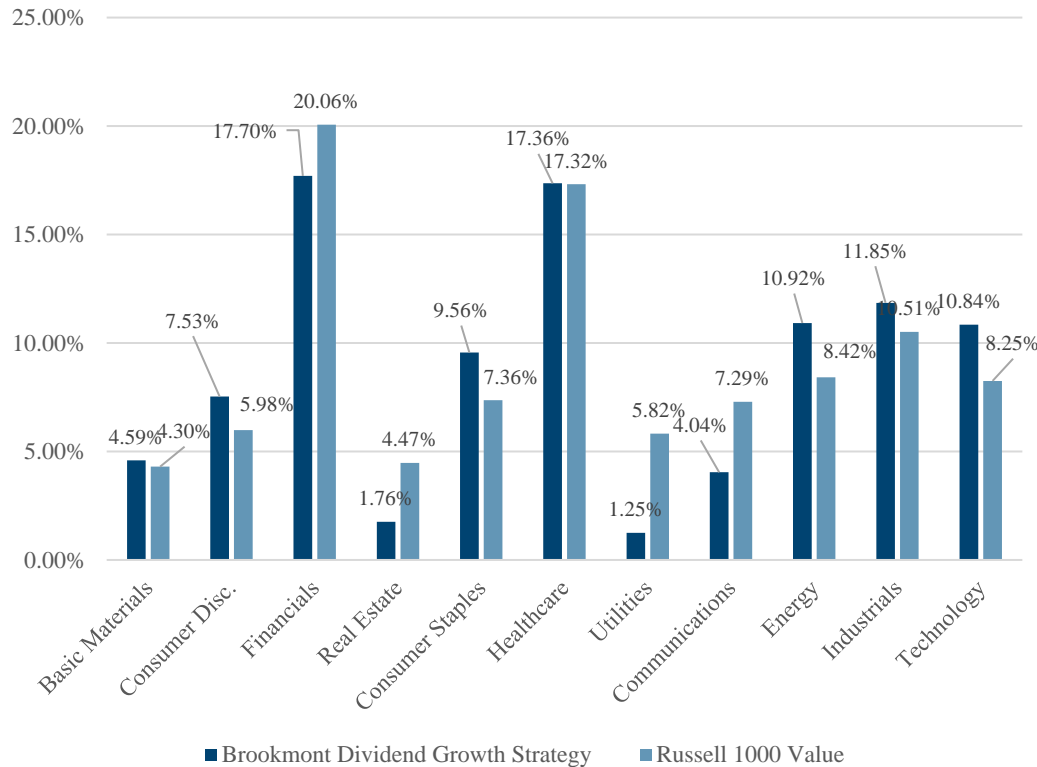
— The Brookmont Dividend Growth Strategy (Gross)    — The Brookmont Dividend Growth Strategy (Net)    — Russell 1000 Value TR USD (Gross)



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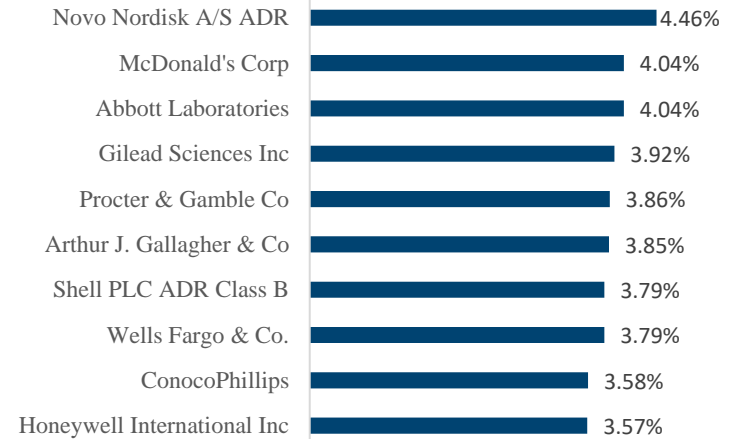
## Sector Allocation



# Dividend Growth Strategy

Q4 2022

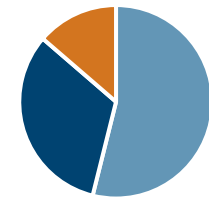
## Top 10 Holdings



## Market Cap



## Stock Style



■ Giant ■ Large ■ Mid      ■ Core ■ Value ■ Growth



# Portfolio Highlights

as of 12/31/2022

## Dividend Growth Strategy

Q4 2022

### Yearly Returns

	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
<b>Brookmont Dividend Growth Strategy (Gross)</b>	-12.28%	32.77%	15.48%	10.03%	14.45%	29.24%	4.66%	-0.51%	12.64%	19.70%	-5.23%	23.63%	6.23%	29.72%	-5.84%
<b>Brookmont Dividend Growth Strategy (Net)</b>	-12.79%	31.58%	14.60%	9.23%	13.93%	28.64%	4.07%	-1.32%	11.75%	18.76%	-5.98%	22.66%	5.41%	28.70%	-6.59%
<b>Russell 1000 Value</b>	-36.85%	19.69%	15.51%	0.39%	17.51%	32.53%	13.45%	-3.83%	17.34%	13.66%	-8.26%	26.54%	2.80%	25.16%	-7.54%

\*as of 12/31/2022

### Max Drawdown

#### The Great Recession

1/1/2008 - 2/20/2009	Max Drawdown
Brookmont Dividend Growth Strategy	-18.33%
Russell 1000 Value	-45.11%
S&P 500	-41.74%

#### The Great Lockdown

2/14/2020 - 3/23/2020	Max Drawdown
Brookmont Dividend Growth Strategy	-32.33%
Russell 1000 Value	-38.27%
S&P 500	-30.43%



# Portfolio Highlights

as of 12/31/2022

## Dividend Growth Strategy

Q4 2022

### Portfolio Overview

- A total return portfolio of 30-45 individual common stocks
- Greater than market average current yield
- Sustainable dividend growth, companies must have increased their dividend for at least 2 of the past 3 years
- Potential for long term capital gains with lower volatility and downside risks
- Typical holding period is 3-5 years or even longer
- Uses a proprietary dividend score to gauge the potential for dividend increases
- No holding can make up more than 5% of the portfolio

### Portfolio Structure

- Typically between 30-45 holdings
- Weightings range from 1.25% to 3.75% at time of addition
- Strategy typically invests in 11 sectors of the market as defined by the S&P 500
- Low internal correlation between holdings
- Low turnover; typically 5%-20%
- +/- 5% of sector benchmark weighting

### Active Management Style

#### What we do:

- Perform extensive bottom up analysis to identify strong companies with healthy balance sheets
- Look for company end markets that benefit from economic tail winds, resulting in potential capital appreciation
- Construct a portfolio that provides a greater than market average yield and a growing stream of income through dividend growth

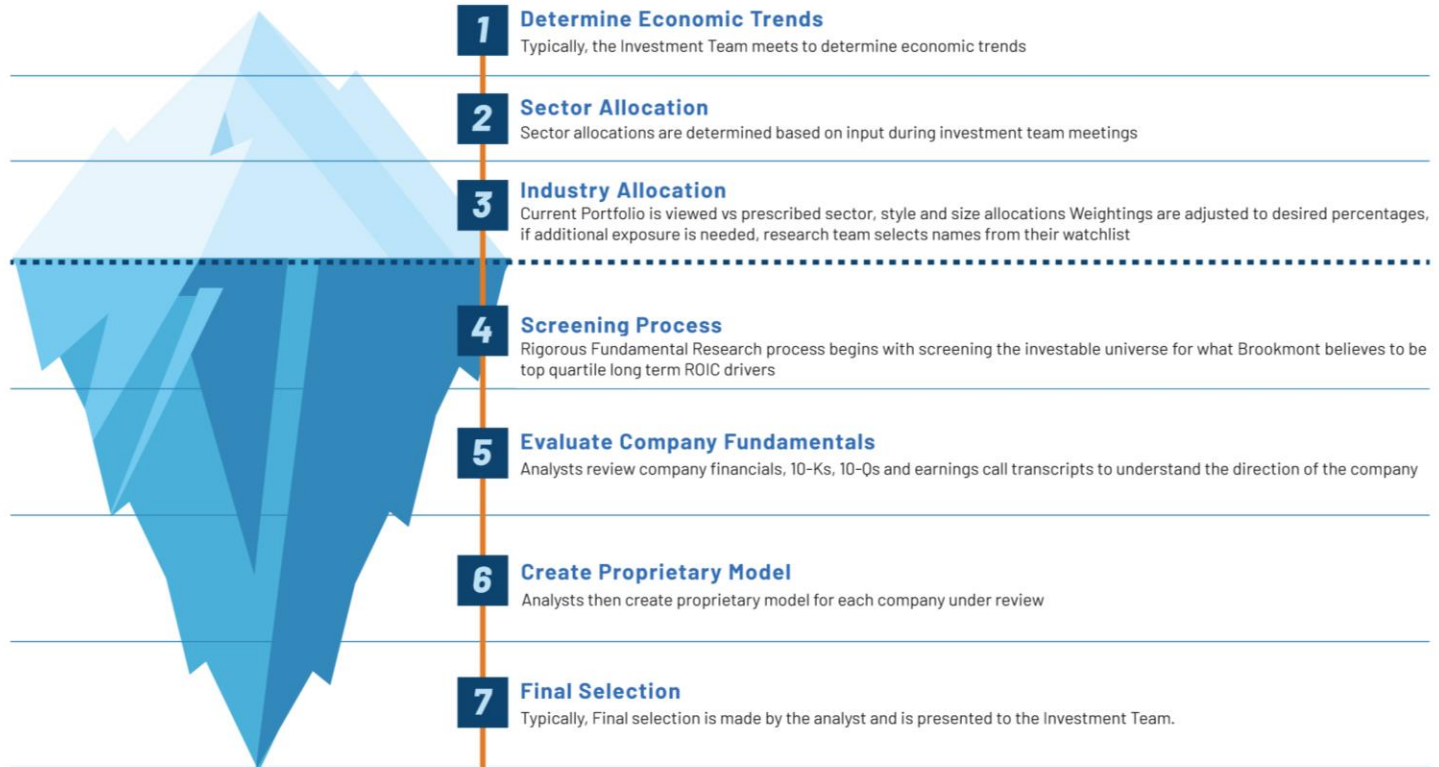
#### What we don't do:

- Reach for yield, companies with high yields typically have high payout ratios and are not able to reinvest money to spur growth
- Speculate with investors' capital
- Exclusively look at quantitative screens and valuation metrics when investing



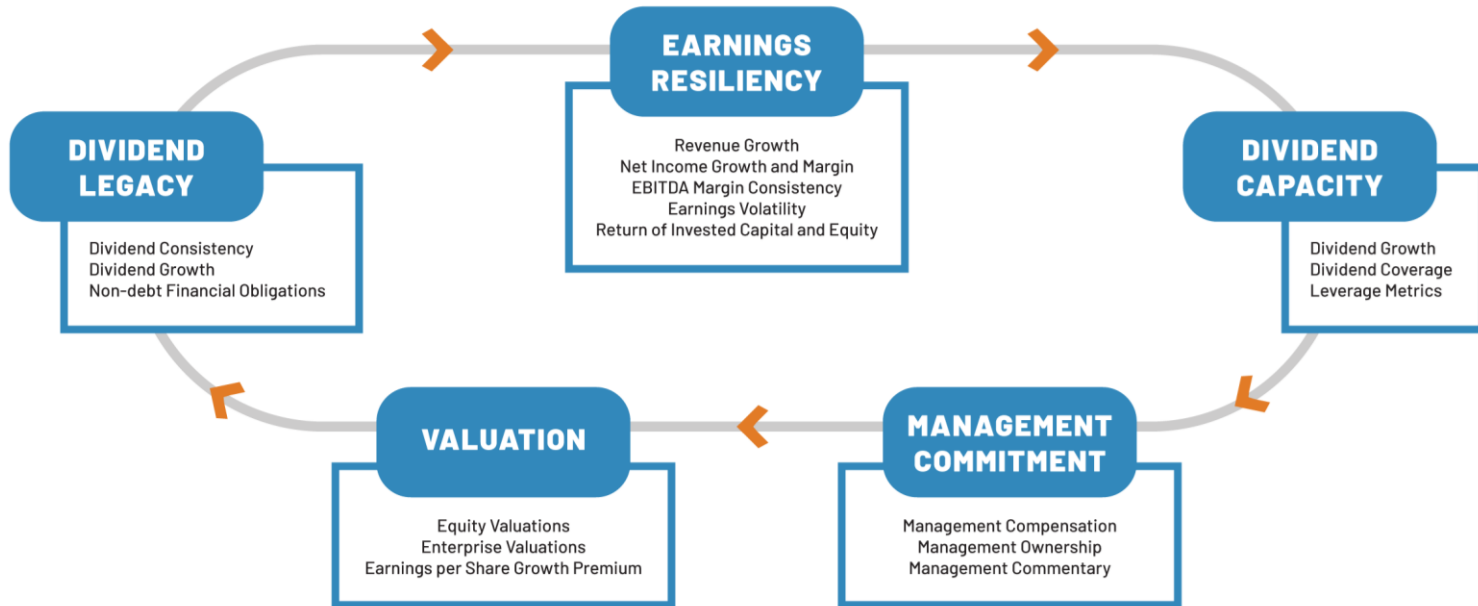
# Brookmont Process

Team uses a bottom up investment approach that incorporates current economic trends



# Brookmont Dividend Score

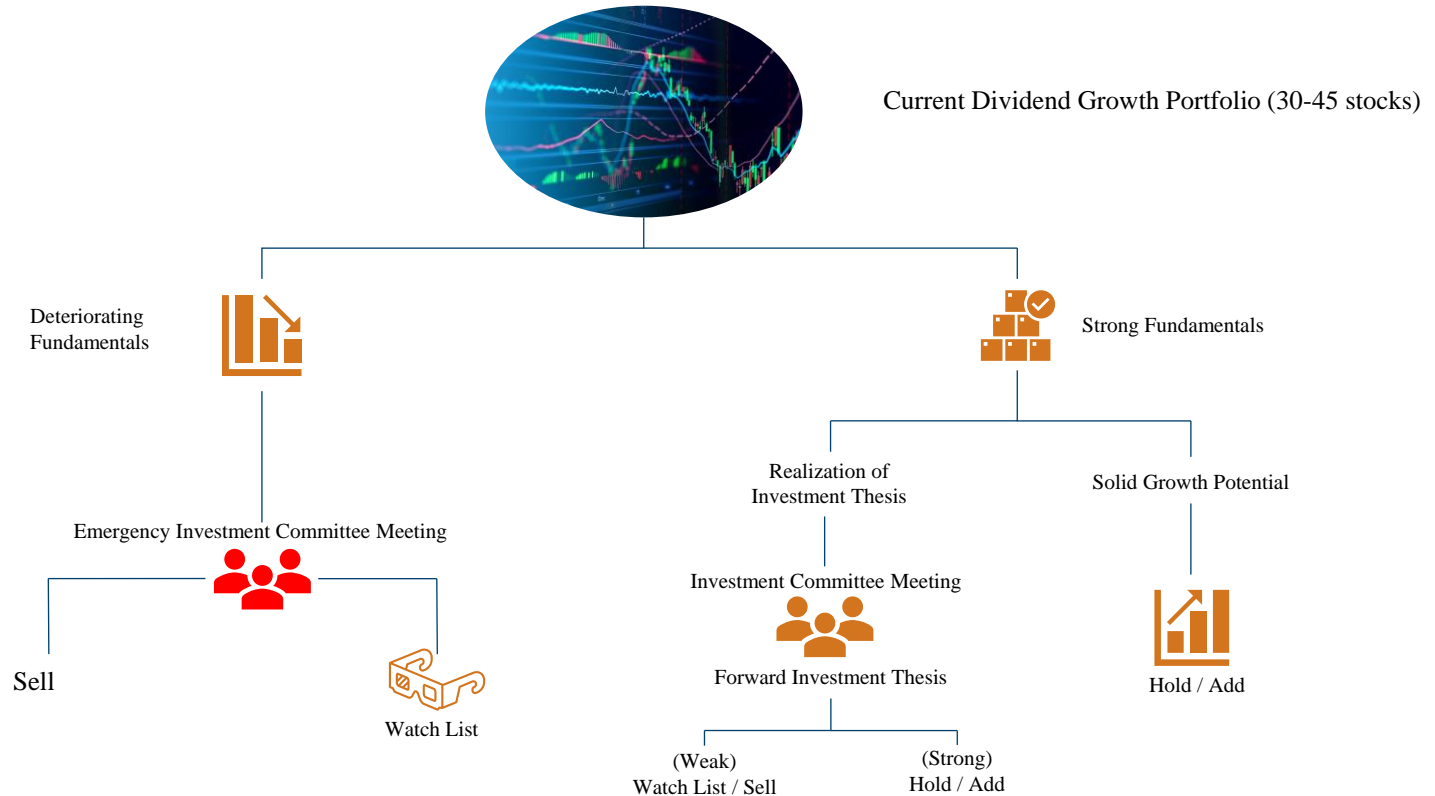
Each name in the portfolio is analyzed quarterly using the Brookmont Dividend Score





# Sell Discipline

The Investment Team monitors companies' fundamentals and the investment theses



# Disclosures

This letter may contain "forward-looking statements" which are based on Brookmont's beliefs, as well as on a number of assumptions concerning future events, based on information currently available to Brookmont. Current and prospective clients are cautioned not to put undue reliance on such forward-looking statements, which are not a guarantee of future performance, and are subject to a number of uncertainties and other factors, many of which are outside Brookmont's control, and which could cause actual results to differ materially from such statements. All expressions of opinions are subject to change without notice.

Brookmont Capital Management is a registered investment advisor that invests in domestic and global securities.

Brookmont Capital is defined as an independent investment management firm that is not affiliated with any parent organizations.

A complete description of Brookmont's performance calculation methodology, including a complete list of each security that contributed to the performance of this Brookmont portfolio is available upon request.

Certain economic and market information contained herein has been obtained from published sources prepared by other parties, which in certain cases has not been updated through the date of the distribution of this letter. While such sources are believed to be reliable for the purposes used herein, Brookmont does not assume any responsibility for the accuracy or completeness of such information.

These individual securities do not represent all of the securities purchased, sold, or recommended for this Brookmont portfolio and the reader should not assume that investments in the securities identified and discussed were or will be profitable.

The Brookmont Dividend Growth Strategy returns are based on an asset-weighted composite of discretionary accounts that include 100% of the recommended holdings. Individual accounts will have varying returns, including those invested in the Strategy. The reasons for this include, 1) the period of time in which the accounts are active, 2) the timing of contributions and withdrawals, 3) the account size, and 4) holding other securities that are not included in the Strategy. Dividends and capital gains are not reinvested. The Strategy does not utilize leverage or derivatives. Returns are based in U.S. dollars. The inception of the Strategy is January 1, 2008.

The Brookmont Dividend Growth Strategy Composite contains fully discretionary accounts with similar value equity investment strategies and objectives. For comparison purposes, the Dividend Growth Strategy Composite is measured against the Russell 1000 Value Index. The Russell 1000 Value Index measures the performance of the large-cap segment of the U.S. equity universe. It includes those Russell 1000 companies with lower price-to-book ratios and lower expected growth values. The Russell 1000 Value Index is constructed to provide a comprehensive and unbiased barometer for the large-cap value segment. There is no representation that this index is an appropriate benchmark for such comparison. You cannot invest directly in an index, which also does not take into account trading commissions and costs. The Volatility of this index may be materially different from the performance of the strategy.

The firm maintains a complete list and description of composites, which is available upon request. Results are based on fully discretionary accounts under management, included those accounts no longer with the firm. Composite policy requires the temporary removal of any portfolio incurring a client initiated significant cash inflow or outflow of at least 15% of portfolio assets. The temporary removal of such account occurs at the beginning of the month in which the significant cash flow occurs and the account re-enters the composite at the beginning of the month which follows the cash flow by at least 30 days. Additional information regarding the treatment of significant cash flows is available upon request.

Brookmont's returns do include reinvestment of dividends and are shown gross-of-fees. All transaction costs are included. The Russell 1000 Value cumulative return includes reinvestment of dividends and capital gains. During a rising market, not reinvesting dividend could have a negative effect on cumulative returns. There is no representation that this index is an appropriate benchmark for such comparison. You cannot invest directly in an index, which also does not take into account trading commissions and costs. The Volatility of this index may be materially different from the performance of the Strategy.

Gross returns will be reduced by investment advisory fees and other expenses that may be incurred in the management of the account. Net-of-fees performance was calculated using actual management fees. Additional information regarding the policies for calculating and reporting returns is available upon request.

Your account returns might vary from the composites returns if you own securities that are not included in the Strategy or if your portfolio dollar-cost averaged into the Strategy during the reporting period.

Brookmont Capital Management claims compliance with the Global Investment Performance Standards (GIPS®). To receive a complete list and description of Brookmont's composites and a presentation that adheres to GIPS standards, please contact

Suzie Begando at 214-953-0190 or write Brookmont Capital Management, 5950 Berkshire Lane, Suite 1420 Dallas, TX 75225

The Brookmont Strategies are available through several institutional platforms and registered investment advisors that are not affiliated with Brookmont Capital Management. Required minimum investments and advisory fees differ from one firm to another.

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