

Brookmont Dividend Growth Overview

Since 2008, our award-winning Dividend Growth Strategy has exhibited superior long-term performance. This has been accomplished through highly selective, appropriately diversified portfolios that provide above-average current yield and are focused on dividend growth leading to superior long-term total return. The Strategy includes well-run mid and large cap companies across all sectors of the economy.

About Brookmont Capital Management:

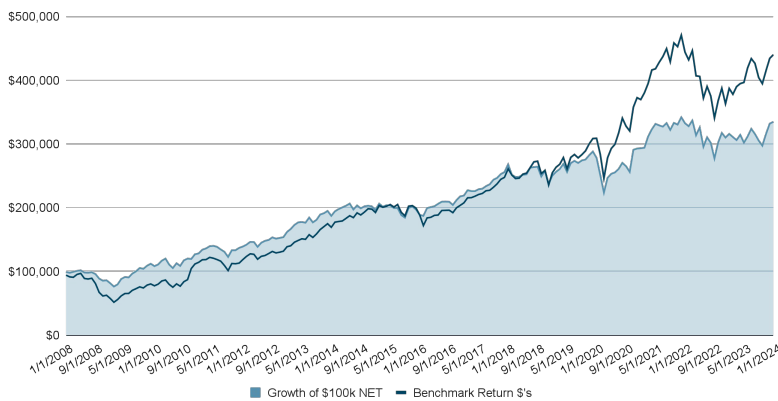
Brookmont is an employee-owned registered investment adviser based in Dallas, Texas. With \$915+ million in assets under management, we offer focused strategies designed to maximize total return—while avoiding speculation—by investing in strong companies that offer competitive yields.

Portfolio Information & Statistics

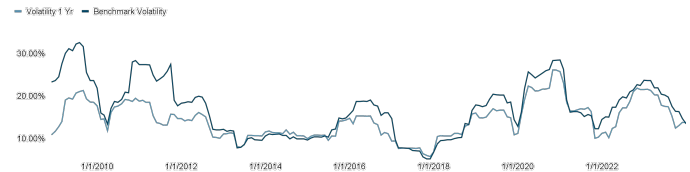
Manager Name: *Brookmont Capital Management*
 Minimum Investment: *\$25,000.00*
 Benchmark: *Russell Lg Cap (IWB)*
 Fact Sheet Start Date: *01/01/2008*

	<u>1 Year</u>	<u>3 Year</u>	<u>5 Year</u>
Rolling Win %:	75.27%	99.37%	100.00%
Sharpe Ratio:	0.8801	0.6010	0.8485
Beta vs IWB:	0.8230	0.7705	0.8047
Volatility:	0.1232	0.1446	0.1590

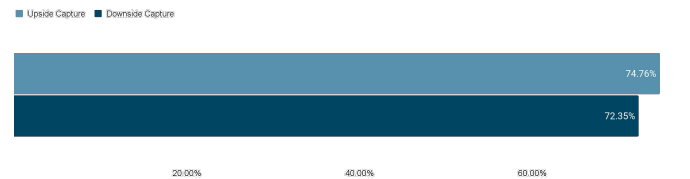
Growth of \$100,000 *Net of Fees*



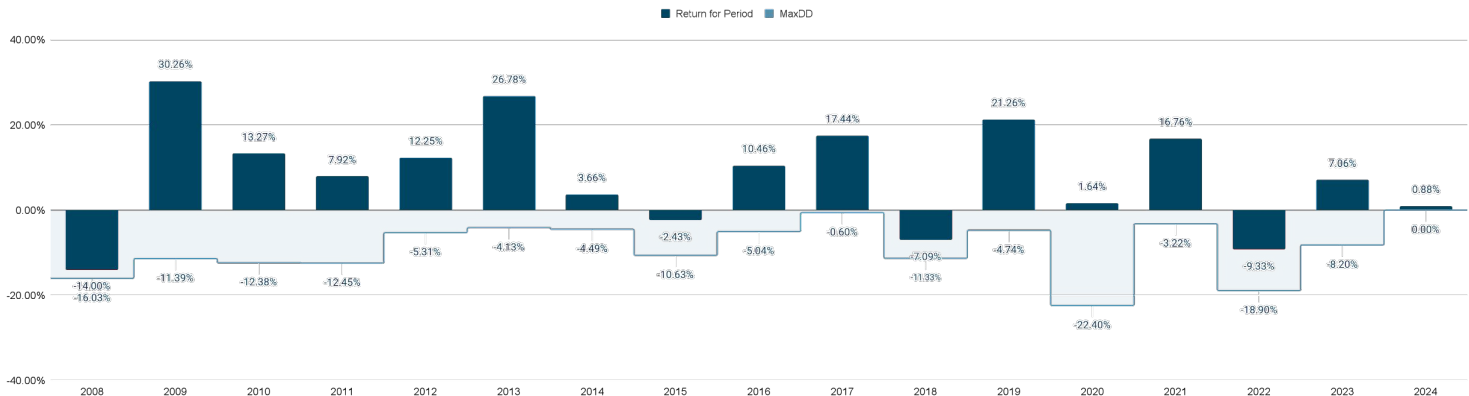
Rolling Volatility



Upside/Downside Capture



Max Annual Drawdown and Annualized Performance *Net of Fees*



Annual Performance Breakdown by Month Net of Fees

Month/Year ▲	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Return for Period
2008	-0.93%	-1.36%	1.67%	1.48%	0.83%	-3.44%	-0.34%	0.86%	-2.87%	-7.44%	-3.75%	0.75%	-14.00%
2009	-5.30%	-6.43%	4.39%	10.77%	3.49%	-0.75%	6.69%	3.59%	5.29%	-1.21%	4.65%	2.91%	30.26%
2010	-3.39%	2.36%	5.39%	2.83%	-7.81%	-4.95%	7.23%	-3.73%	8.05%	2.35%	-0.46%	6.17%	13.27%
2011	1.02%	4.52%	1.54%	2.54%	0.44%	-1.14%	-2.94%	-2.75%	-6.17%	8.56%	0.02%	2.83%	7.92%
2012	1.48%	2.18%	3.03%	-0.11%	-5.20%	4.65%	2.03%	0.93%	2.76%	-1.33%	0.77%	0.80%	12.25%
2013	5.33%	2.87%	3.81%	2.29%	0.38%	-0.62%	4.59%	-4.13%	2.30%	4.62%	1.03%	1.91%	26.78%
2014	-3.96%	3.80%	1.82%	1.32%	1.32%	1.65%	-4.49%	3.22%	-2.21%	1.56%	0.53%	-0.54%	3.66%
2015	-2.70%	4.94%	-2.32%	1.19%	-0.14%	-2.01%	-0.02%	-5.55%	-2.13%	8.27%	1.17%	-2.38%	-2.43%
2016	-4.25%	-0.82%	6.51%	0.76%	0.68%	1.89%	1.62%	0.06%	-0.09%	-2.39%	3.71%	2.77%	10.46%
2017	0.59%	3.81%	-0.56%	-0.04%	1.31%	0.35%	1.77%	1.21%	3.02%	1.21%	2.44%	1.19%	17.44%
2018	4.78%	-6.04%	-1.46%	0.13%	1.30%	0.29%	4.15%	0.34%	0.24%	-5.83%	3.72%	-7.96%	-7.09%
2019	5.35%	2.38%	1.71%	3.11%	-4.74%	5.44%	1.34%	-1.21%	1.45%	0.55%	2.43%	2.06%	21.26%
2020	-3.46%	-9.63%	-11.05%	10.45%	2.52%	0.89%	2.14%	3.64%	-1.93%	-3.39%	13.58%	0.67%	1.64%
2021	0.16%	0.30%	5.95%	3.64%	2.65%	-0.72%	-0.58%	1.70%	-3.22%	3.44%	-0.82%	3.49%	16.76%
2022	-2.73%	-1.41%	2.75%	-6.91%	3.94%	-9.29%	5.00%	-2.79%	-8.11%	8.97%	5.03%	-2.30%	-9.33%
2023	1.87%	-1.56%	-1.54%	2.71%	-3.93%	3.24%	3.87%	-2.55%	-3.22%	-2.66%	6.22%	5.12%	7.06%
2024	0.88%												0.88%

Additional Portfolio Information

Total Periods:	193	Strategy <small>(Net of Fees)</small>	Benchmark <small>(Russell Lg Cap (IWB))</small>
Best Period Return:	13.74%	YTD Cumulative Return (%):	0.88%
Best Return Date:	11/1/2020	3 Month Cumulative Return (%):	6.04%
Worst Period Return:	-17.79%	12 Month Cumulative Return (%):	7.70%
Worst Return Date:	3/1/2020	24 Month Cumulative Return (%):	2.12%
Maximum Drawdown (Inception):	-25.04%	36 Month Cumulative Return (%):	13.83%
Maximum Drawdown Date:	2/1/2009	60 Month Cumulative Return (%):	30.67%
			1.34%
			6.01%
			16.45%
			1.88%
			19.06%
			67.08%

Terms and Definitions

Rolling Returns:	Rolling returns, also known as "rolling period returns" or "rolling time periods," are annualized average returns for a period, ending with the listed year. Rolling returns are useful for examining the behavior of returns for holding periods, similar to those actually experienced by investors.
Cumulative Returns:	A cumulative return on an investment is the aggregate amount that the investment has gained or lost over time, independent of the amount of time involved.
Maximum Drawdown:	A maximum drawdown (MDD) is the maximum observed loss from a peak to a trough of a portfolio, before a new peak is attained. Maximum drawdown is an indicator of downside risk over a specified time period.
Standard Deviation (Volatility):	Standard deviation is a basic mathematical concept that measures volatility in the market or the average amount by which individual data points differ from the mean. Simply put, standard deviation helps determine the spread of asset prices from their average price.
Beta:	Beta is a measure of the volatility—or systematic risk—of a portfolio compared to an index. Stocks with betas higher than 1.0 can be interpreted as more volatile than the index.
Sharpe:	The Sharpe ratio compares the return of an investment with its risk. It's a mathematical expression of the insight that excess returns over a period of time may signify more volatility and risk, rather than investing skill. The Sharpe ratio is one of the most widely used methods for measuring risk-adjusted relative returns. It compares a fund's historical or projected returns relative to an investment benchmark with the historical or expected variability of such returns.

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